

STEMS NEWS

Supporting Teachers and Staff in Motivating Adult Learners



We are currently working intensively on the development of an educational programme called *How to Motivate and Engage Adult Learners*.

WHAT IS HAPPENING IN THE PROJECT RIGHT NOW

Coco Chanel said: “Don’t spend time beating on a wall, hoping to transform it into a door.” Adult participation in lifelong learning is low in our countries. Of course, we can wait for changing this situation on its own. Or we can “stop beating on the wall and find the door”. In order to increase the participation of adults in education, we are currently working on the development of an educational programme titled *How to Motivate and Engage Adult Learners*.

This Training Programme is aimed at all adult education professionals, including both teaching and non-teaching staff. The guidelines, strategies, and tools provided can be of use for both novice and experienced staff members. The Training Programme comprises resources for the following topics:

- how adults learn,
- communication,
- managing a class,
- engaging learners,
- digital tools in adult education,
- marketing in adult education.

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PROJECT PARTNERS

ECA - HUNGARY

DANTE- CROATIA

BDA - BULGARIA

CPIP - ROMANIA

AKLUB - CZECH REPUBLIC

MAIN PROJECT AIM

The project primarily aims at increasing adult participation in learning through equipping educators and non-educational staff with the new competencies and practical tools. These competencies and tools can facilitate the engagement of adult learners in educational programs that contribute to increasing their life quality and labour-market opportunities.

NEXT MEETING

Timisoara/ROMANIA

13-14.10.2020.

ABOUT THE PARTNERS

Educators' Centre Association (ECA) – Hungarian coordinator – is one of the leading NGOs in Hungary, centre of community development activities, acts as an umbrella organisation for more than 90 communities, operates a community centre in the heart of the city, carries out numerous projects at national and international level, provides consultation and training services for NGOs, carries out research, and hosts projects and learning activities related to adult education.

The Adult Education Institution **Dante (DANTE)** – Croatian partner – is an institution with a long experience in the field of adult education. It can develop, implement, and evaluate new curricula and education programmes tailored to the specific needs of various target groups as well as new teaching methods regarding andragogy, psychology, key competences for LLL, learning and teaching strategies, communication, interculturality, entrepreneurship, management, and transferable skills.

The **Bulgarian Development Agency (BDA)** – Bulgarian partner – is a non-profit association undertaking elaboration, localization, and transfer of innovative training and education products, materials and methodologies; analysis, transfer and dissemination of best practices; establishment and promotion of centres of excellence, establishment and popularization of VET networks; digital skills and digital footprint for young and adults.

Centrul Pentru Promovarea Invatarii Permanente (CPIP) – Romanian partner – in an NGO that supports initiatives and runs programs and projects that aim at cooperating and innovating for good practices. It can design custom dissemination and sustainability strategies, tools, and reports; conducts internal quality assurance; tests and pilots packages for trainings and tools developed in projects; develops research packages on different education topics at the European level.

AKLUB Centre of education and counseling (AKLUB) – Czech partner – is an educational and non-profit organization that creates and runs educational courses for adults, teachers, and educators; prepares online learning platforms and educational portals; regularly participates in national and international projects focused on lifelong learning, educational methods, coaching, e-learning, distance education, special methods for counseling and integration programs.



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WHAT CAN YOU EXPECT FROM THE PROJECT IN THE NEAR FUTURE?

We will complete the training programme in the next months. It will help you develop competencies related to supporting and motivating adult learners. The Training Programme will contain effective motivational strategies and tools for interacting with adult learners, including the use of digital tools and social media to increase learner participation and engagement.

The Training Programme will use a more flexible, blended learning approach and will comprise 60 hours of training, with 30 hours of instruction being carried out face-to-face and 30 hours in an online environment.

All of the activities and materials provided will be available in 6 European languages – English, Hungarian, Croatian, Bulgarian, Romanian, and Czech.

Besides, you can also look forward to the formation of a new online platform of the project **STEMS**. It will be new open source online platform for adult education staff and teachers. This platform will support adult education staff and teachers.

